



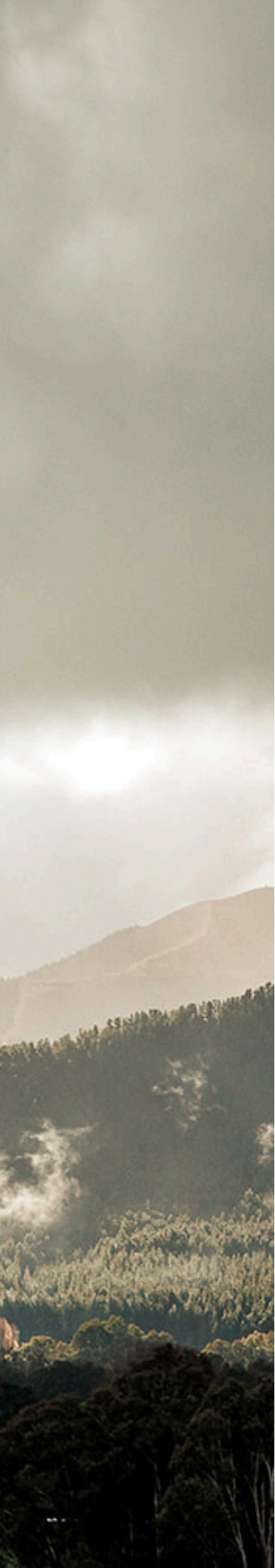
Film Prospectus

SEPTEMBER 2025

Alpine Shire Council acknowledges the Traditional Custodians of the lands on which we work, live, and play.

We recognise the continuing connection to lands, waters, and communities of all First Nations cultures across Australia and pay our respects to Elders past and present.





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September 2025

While all care has been taken to ensure the accuracy of the information presented in this document at the time of publication, we cannot guarantee that it contains no errors. Alpine Shire Council accepts no responsibility and disclaims all liability for any loss or other consequence that may arise from individuals or groups relying on information contained in this document.

Alpine Shire as a filming location

Alpine Shire, nestled in Victoria's picturesque High Country, is renowned for its stunning natural environment and vibrant community, providing the backdrop for diverse and stunning film productions.

Surrounded by majestic mountains, lush forests, and pristine rivers, our area offers a wealth of outdoor activities, from hiking and cycling to skiing and fishing. The charming towns within Alpine Shire, including Bright, Mount Beauty, and Myrtleford, are known for their welcoming atmosphere and strong sense of community.

Alpine Shire offers a diverse array of settings that make it an exceptional location for film production.

Our landscapes range from rugged alpine peaks, winding mountain roads, and serene agricultural valleys to dense pine forest that could easily double for American or European backdrops.

Our region's lush vineyards and rolling hills evoke the charm of Tuscany, while our crystal-clear rivers, river crossings, and lakes provide idyllic scenes reminiscent of North America.

Additionally, our historic towns with their quaint architecture can stand in for various international locales, adding to the versatility of the area. Our region also boasts a range of interesting locations that could be framed as historic or dystopian-era scenes.

This blend of natural beauty and varied environments makes Alpine Shire a unique film production location, capable of bringing a wide array of stories to life.

Our region is also proud of its welcoming hospitality. As a popular tourist destination, we are well-known for providing high quality services to our visitors and boasts a diversity of restaurant, café, local beer and wine, and accommodation options.

Links to VicScreen filming locations

- **Bright**
- **Dinner Plain**
- **Harrietville**
- **Mount Beauty**
- **Myrtleford**
- **Wandiligong**



What permits do I need?

To undertake filming and photography in Alpine Shire, including commercial, community, and student productions, you may require film permits. The permits required will depend on the location and land manager.

PARKS VICTORIA

You may require a permit to undertake filming and photography on land managed by Parks Victoria such as Mount Buffalo and Alpine National Parks. **Visit the Parks Victoria website for your permit requirements.**

DEPARTMENT OF ENERGY, ENVIRONMENT AND CLIMATE ACTION (DEECA)

You may require a permit to undertake filming and photography on state forest and crown land managed by DEECA. **Visit the DEECA website for your permit requirements.**

MYSTIC BIKE PARK

You may need a permit to undertake filming or events in the Mystic Bike Park lease area from Elevation Mystic Operations Pty Ltd. **Visit the Elevation Mystic website for your permit requirements.**

HANCOCK VICTORIAN PLANTATIONS (HVP)

To access HVP land for film and photography, you will need a permit. **Visit the HVP website for your permit requirements.**

TRANSPORT VICTORIA

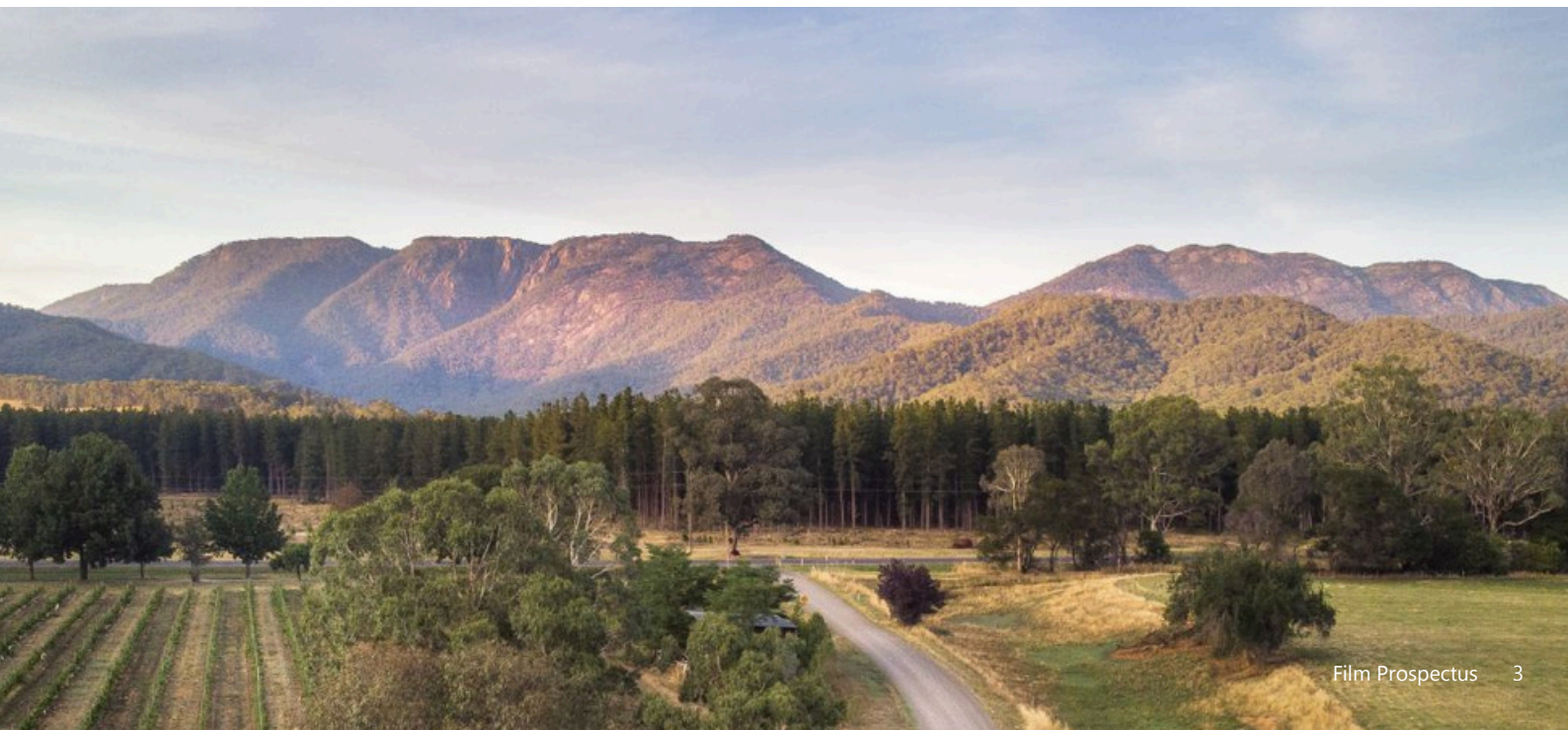
If you want to film on Victorian roads, you will need a permit from the relevant authority. **Visit the Transport Victoria website for your permit requirements.**

FALLS CREEK RESORT MANAGEMENT

Falls Creek requires a film permit for films produced for commercial gain. **Visit the Falls Creek website for your permit requirements.**

MOUNT HOTHAM RESORT MANAGEMENT

Permission is required to film at Mount Hotham. **Visit the Mount Hotham website for your permit requirements.**



How can we support you?



To support advocacy of Alpine Shire as an attractive production destination, we provide several documents to ensure a seamless process for obtaining the permits required for filming and stills photography.

Visit our website for our policies and your permit requirements.

- Film Policy
- Guidelines for filming and photography
- Permit for filming and photography
- Location agreement forms
- Risk management plan template



CASE MANAGEMENT SUPPORT

As an additional layer of support, our Development Officer (Tourism) is available to support you with your permit requirements, scouting locations, and sharing local knowledge.

We are also well positioned to facilitate connections to stakeholders, including businesses and industries to support with access to filming locations.

LOGISTIC SUPPORT

We have a diverse accommodation offering including camping, caravan parks, motels, and high-end hotels.

Some accommodation providers are open to negotiating discounted rates in off-peak periods for film productions due to the widespread economic benefits for our communities.



Recent film productions

SWEET MILK LAKE 2024-2025

Writers Harvey Zielinski

Producers Harvey Zielinski and Rosie Lourde

Production company Very Famous Films Pty Ltd

Filming for Sweet Milk Lake took place in Bright, Harrietville, and Tawonga South, as well as studio locations in Melbourne.

WAR MACHINE 2024

Writers Patrick Hughes and James Beaufort

Producers Patrick Hughes, Todd Lieberman, and Alex Young

Production company Lionsgate Australia Pty Ltd and Netflix Australia Pty Ltd

Filming for feature film War Machine took place in Bright and Myrtleford, as well as studio locations in Melbourne.

SAVAGE RIVER 2022

Writers Belinda Bradley, Franz Docherty, and Giulia Sandler

Producers Angie Fielder and Polly Staniford

Production company Aquarius Films Pty Ltd

Filming for Savage River took place in Bright, Myrtleford, and Tasmania, as well as studio locations in Melbourne.





VISIT US

Online

alpineshire.vic.gov.au

In person

2 Churchill Avenue
Bright VIC 3741

Monday to Friday
9am to 5pm

CONTACT US

Over the phone

(03) 5755 0555

Via email

info@alpineshire.vic.gov.au

By post

PO Box 139
Bright VIC 3741

ACCESSIBILITY

Teletypewriter (TTY) users
phone 133 677 then ask
for 03 5755 0555



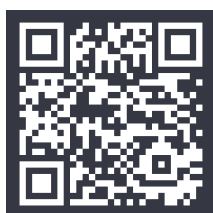
@alpineshirecouncil



ENGAGE WITH US

Find out more and have your
say on our projects, initiatives,
and events by visiting
Engage Alpine.

engage.alpineshire.vic.gov.au



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Height | 10mm

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SUBHEADING | GOTHAM 12 CAPITALS

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STYLE GUIDE

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Format

- Use **1.4 point** spacing for paragraphs
- Text colours: **#1c1f2a (charcoal)** and **#ffffff (white)**
- Brand colours: **#e87722** (orange), **#00b5e2** (light blue), **#00a9e0** (dark blue), **#a4d65e** (light green), **#6cc24a** (dark green), **#2ad2c9** (teal), and **#04779d** (navy)

Grammar

- Use **Alpine Shire**, not the Alpine Shire (in the same way you would say Melbourne, not the Melbourne)
- Use **we** and **our** when talking about our organisation (inclusive tone that promotes ownership of content and builds trust)
- Use **our communities** instead of our community (acknowledges that our region is made up of multiple communities and can't be reduced to a single community)
- Use **Council** when referring to Councillors

Punctuation

- Use **Oxford commas** when listing items (apple, oranges, and pears)
- Use full stops for full sentences and nothing for incomplete sentences (such as dot points)

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